



Ministry of Micro, Small and Medium Enterprises,
Government of India

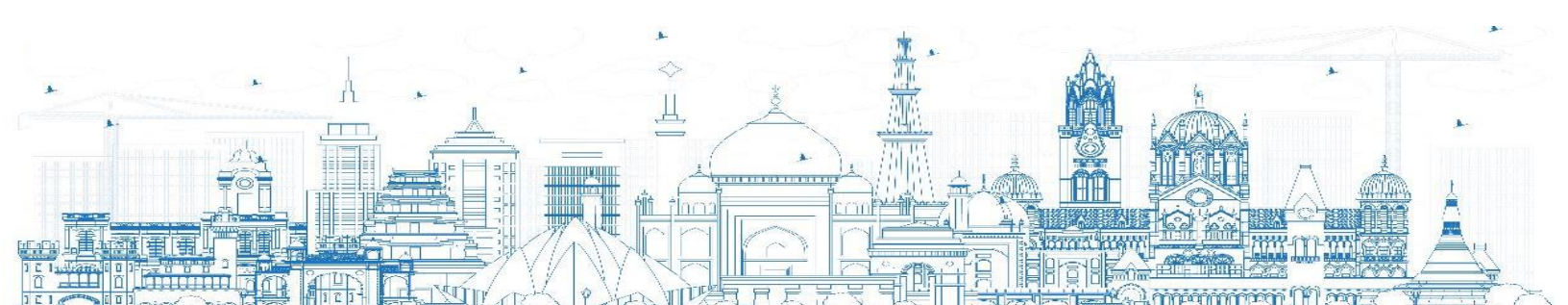


World IP Day - 2023



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A. Overview of World IP Day Programme by Ministry of MSME

The World IP Day 2023 was celebrated across 13 cities in the country by the Ministry of Micro Small & Medium Enterprises. The subject programmes were organized to mark the Day seeks to inform about the role of Intellectual Property Rights in encouraging innovation and creativity in MSMEs.

B. About World IP Day

In 2000, WIPO's member states designated April 26 – the day on which the WIPO Convention came into force in 1970 – as World IP Day, with the aim of increasing general awareness and understanding of IP. World IP Day offers a unique opportunity to join with others around the globe to consider how intellectual property (IP) helps the international ecosystem across industries to flourish and enables the technological innovation that drives human progress.

World IP Day is an opportunity to highlight the role that IP rights, such as, patents, trademarks, industrial designs, copyright), play in encouraging innovation and creativity. A balanced IP system recognizes and rewards inventors and creators for their work and ensures that society benefits from their creativity and ingenuity.

Theme for 2023

The theme of World Intellectual Property 2023 was “Women and IP: Accelerating Innovation and Creativity”. Women make up nearly half of the global population (49.58%) and represent a huge pool of talent, which remains largely untapped. 2023 World IP Day celebrated the “can do” attitude of women inventors, creators and entrepreneurs around the world and their ground-breaking work.

C. Highlights from the event - World IP Day

- The event was organized across **13 cities in the country**.
- The event was attended by **more than 1300 participants** across all locations.
- The event saw participation from **more than 50 experts**, these included Lawyers, academia's and professionals in the field of IPR and relevant fields.



- **Multiple panel discussion, expert lectures**, success stories presentation, quizzes were conducted during the course of the events.
- **Overview of Ministry of MSME schemes with special emphasis on MSME Innovative scheme** was also provided during the events.

D. About MSME Innovative Scheme

Objective

- ❖ To promote all forms of innovations in the complete value chain from developing ideas into innovative applications through incubation and design interventions.
- ❖ To provide appropriate facilities and support for development of concept to market, design competitiveness and protection & commercialization of Intellectual creations of MSME sector.
- ❖ To promote a culture of innovation and creative problem solving through knowledge sharing and collaboration amongst industry, academia, government institutions, research laboratories etc.
- ❖ To serve as a connecting link between industrial/academia leaders and innovators, in order to encourage new product development and hand-holding.
- ❖ To focus on developing affordable innovations that can benefit a large number of people and at the same time being commercially viable and sustainable.

Key benefits

Incubation:

- Financial Assistance to HI for developing and nurturing the ideas - shall be provided up to maximum of Rs. 15lakh per idea to HI.
- Financial assistance for Plant and Machinery to HI up to Rs. 1.00 cr. (max) - shall be provided for procurement and installation of relevant plant and machines including hardware and software etc. in BI for R&D activities and common facilities for incubatees of BI.

Design

- Design Project: For the design projects approved for any MSME, 75% (Micro) and 60% (Small & Medium) of the total project cost will be contributed by Government of India up to maximum of Rs. 40 lakhs and the remaining project cost will be borne by MSMEs and deposited to the Implementing Agencies.
- Student Project: 75% of the total project costs will be contributed by Government of India up to a maximum of Rs. 2.5 lakhs.



IPR

- A Grant of up to Rs. 1 crore would be provided to an IP Facilitation Centre in milestone-based (three or more) installments.
- Reimbursement for registration of Patent, Trademark, Geographical Indications (G.I.), Design: The maximum financial assistance to the eligible applicants under the IPR component is as follows:

S.no	Item	Maximum Financial Assistance
1	Foreign Patent	Rs. 5.00 lakhs
2	Domestic Patent	Rs. 1.00 lakhs
3	GI Registration	Rs. 2.00 lakhs
4	Design Registration	Rs. 0.15 lakhs
5	Trademark	Rs. 0.10 lakhs

Scheme Applicable for

- ✓ **Incubation:** MSMEs, Individuals, Students who want to develop their innovative ideas can apply through registered HIs.
- ✓ **Design:** The beneficiary unit(s) must typically be a registered micro, small or medium enterprises as per the definition in MSMED Act and should have a valid UAM or Udyam Registration.
- ✓ **IPR:** For Manufacturing MSMEs with UAM/UDYAM Registration.

How to Apply

The eligible applicants may apply at the MIS portal (<https://innovative.msme.gov.in>).

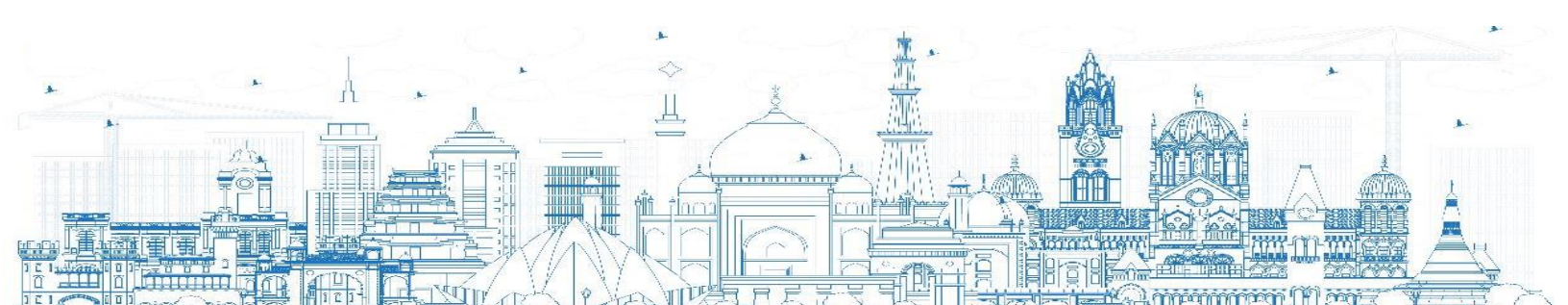


E. City wise summary

1. Goa - Event Summary

Event Date	<ul style="list-style-type: none"> • 27th April, 2023
Participants	<ul style="list-style-type: none"> • 70
Key Speakers	<ul style="list-style-type: none"> • Ms. Prasanna Timble , Advocate, FIIRE • Shri Tushar Sawant, FIIRE • Shri Namdeo Naik ,FIIRE
Key Sessions	<ul style="list-style-type: none"> • Introductions to IPs and contribution of women for IPs and concerned laws • Introduction to various IPs applicable in the state like Trademarks, GIs
Key Takeaways	<ul style="list-style-type: none"> • Importance of IPs in today's competitive world • Role of women for IPs and road ahead with IP

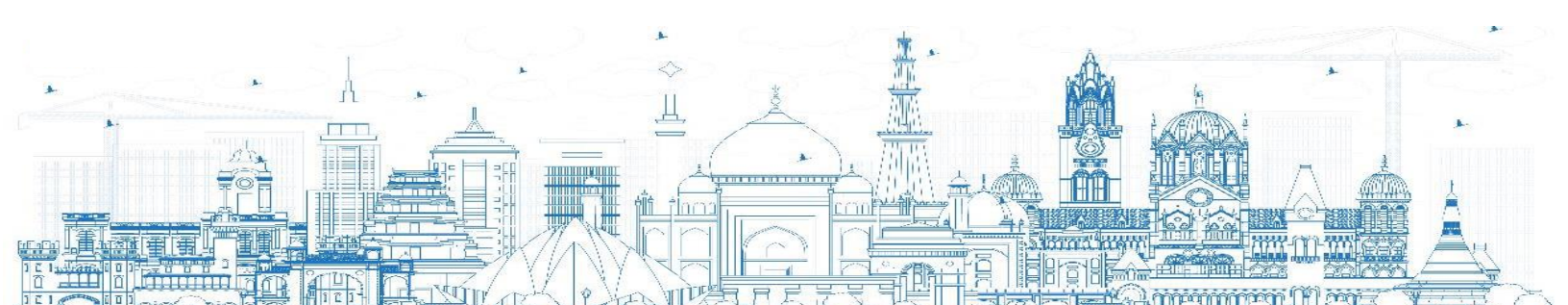
Glimpses from the Event



2. Cuttack - Event Summary

Event Date	<ul style="list-style-type: none"> • 26th April, 2023
Participants	<ul style="list-style-type: none"> • 65
Key Speakers	<ul style="list-style-type: none"> • Dr. S. K. Kar, HEAD-IPFC, CTTC, Bhubaneswar. • Shri Asutosh Nanda, Patent attorney cum Lead-Tech Enabling Centre, KIIT-TBI, Bhubaneswar. • Smt. Anita Sabat, Director, Sabat Export Pvt. Limited. • Shri. Purabee Purnasha Mishra, CEO, IIT Bhubaneswar Research & Entrepreneurship Park. • Shri. Sambit Sahoo, Shubhalaxmi Future Solutions (OPC) Pvt. Ltd.
Key Sessions	<ul style="list-style-type: none"> • Accelerating Growth through Innovation and Creativity • The Importance of Intellectual Property and its tool for MSMEs. • The Importance of Geographical Indication & its products in the State of Odisha • Women & IP: Accelerating Innovation and Creativity
Key Takeaways	<ul style="list-style-type: none"> • How innovation & creativity changes life of MSMEs in day to day life. • Different IP Tools with online filing and issues. • GIs of Odisha and its role in exports. • How women are superior innovator in fashion & cosmetic Industries

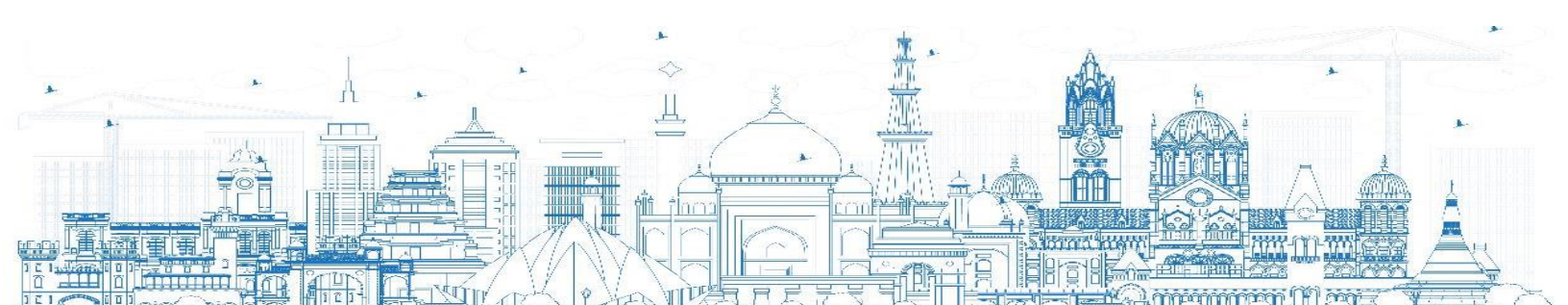
Glimpses from the Event



3. Haldwani - Event Summary

Event Date	<ul style="list-style-type: none"> • 26th April, 2023
Participants	<ul style="list-style-type: none"> • 105
Key Speakers	<ul style="list-style-type: none"> • Smt. Janki Kharakwal, Vice Chairman, Central School, Tanakpur • Smt. Nidhi Gupta, Nari Sewa Samiti, President, Tanakpur • Smt.Suman Verma, President, Harela Club, Tanakpur • Smt Pratibha Aggarwal, President, Navyuvak Committee • Smt Urmila Chand, Social activist Tanakpur
Key Sessions	<ul style="list-style-type: none"> • Women Empowerment, Social responsibilities, Challenges faced by Women, Local Traditional art, Designs, Entrepreneurship • Women & IP
Key Takeaways	<ul style="list-style-type: none"> • History of World Intellectual Property Day, About theme “Women & IP” • Detailed Information on various components of IPR, Filing Process, Reimbursement Procedure


Glimpses from the Event





4. Hyderabad - Event Summary


Event Date	<ul style="list-style-type: none"> 26th April, 2023
Participants	<ul style="list-style-type: none"> 202
Key Speakers	<ul style="list-style-type: none"> Smt. Jyotsna Cheruvu, Founder&Director-CMAC India Pvt. Ltd. & President, COWE-Telangana. Smt. Sravanti Vedula, Officer-Innovation Management, IPFC, ICRISAT, Hyderabad. Shri. Naveen Kumar Anumula, Managing Partner, Patent Attorney, Oscar Global Services, Hyderabad. Shri. K.C. Choudhury, Asst. Director, MSME-DFO., Hyderabad. Shri Siva Rama Prasad, Asst. Director, MSME-DFO., Hyderabad. Dr. S. Udaya Bhasker, Dean R&D, MREC, Secunderabad
Key Sessions	<ul style="list-style-type: none"> Entrepreneurial Mind Set & Innovation How to become an Inventor and Create Innovative Ideas Intellectual Property Rights for Innovators Overview of Latest Schemes from MSME
Key Takeaways	<ul style="list-style-type: none"> Insights on a journey of a successful women entrepreneur and challenges faced Legal aspects of IP rights Basics of IPR and the management of IPRs MSME schemes by Government of India which supports prospective and existing entrepreneurs

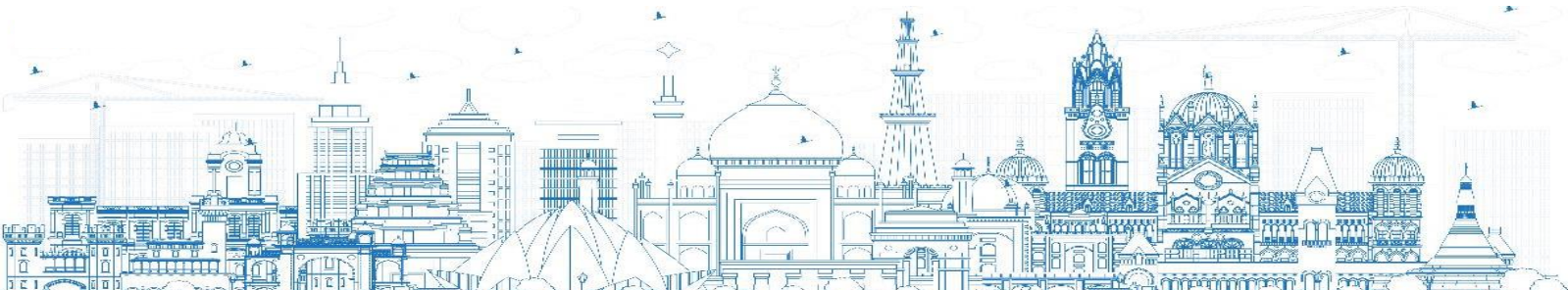
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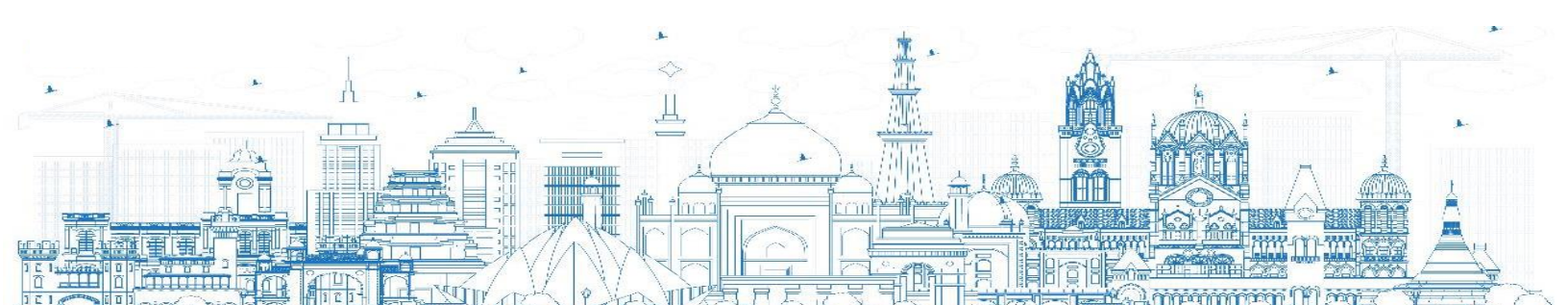




5. Indore - Event Summary

Event Date	<ul style="list-style-type: none"> • 28th April, 2023
Participants	<ul style="list-style-type: none"> • 140
Key Speakers	<ul style="list-style-type: none"> • Ms. Deepika Pandey, IP Attorney • CA Aayushi Khandelwal, IP Expert • Dr. Priyanka Mokshmaar, CMD, Vaayu India • Ms. Pallavi Vyas, Shanta Farms • Ms. Archana Nagar, Director, Aarchy Food Beverages Pvt. Ltd. • Ms. Radha Bharti, Trainer, Women driven rickshaws • Ms. Poorwa Jain, Co-Founder, IndoriArtist • Ms. Leena Soni, Co-founder, FlyFeet
Key Sessions	<ul style="list-style-type: none"> • Overview of IPR • Role of IP in Start- Ups • Building a Brand - Role of Patents • Women & IP • Benefits of Trademarks • Start Up for the Women, by the women
Key Takeaways	<ul style="list-style-type: none"> • Types of Intellectual Properties and their Description • Management of Intellectual Property • IP as a component in Start- Ups • Enforcement of Patent Rights • Protecting an Invention Before Getting a Patent

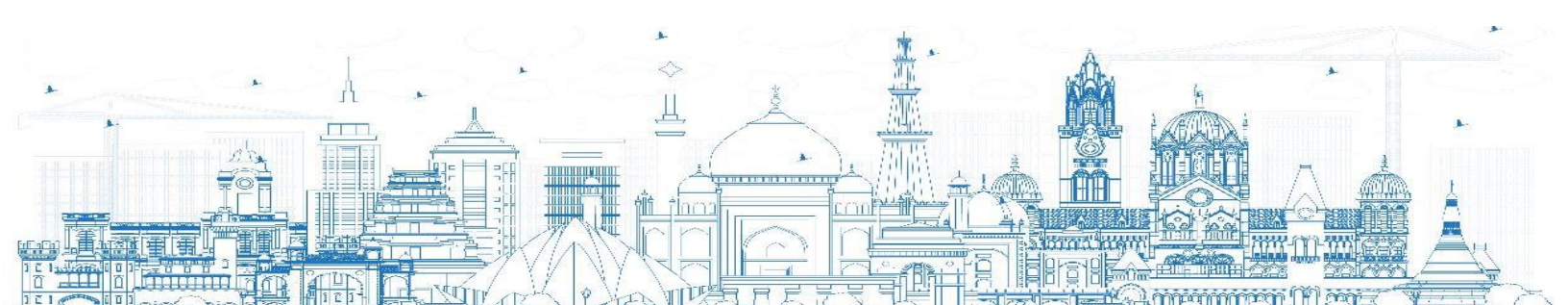
Glimpses from the Event



6. Karnal - Event Summary

Event Date	<ul style="list-style-type: none"> • 26th April, 2023
Participants	<ul style="list-style-type: none"> • 122
Key Speakers	<ul style="list-style-type: none"> • Mr. Kushal Jain, Senior Manager, Signicent LLP • Ms. Anisha Pathania, Team Lead (Operations), 3AIP Services Pvt. Ltd. • Mr. Amritpal Singh, Team Lead (Operations), 3AIP Services Pvt. Ltd.
Key Sessions	<ul style="list-style-type: none"> • Understanding IPR for Startup and Legal requirements for IPR • Basic of IP registration process, Patent search Strategies and Techniques
Key Takeaways	<ul style="list-style-type: none"> • Overview of IPR • Need to protect the IP • Importance of IP for start Ups • Legal requirements for IPR • Patent search techniques • How to get value from patent

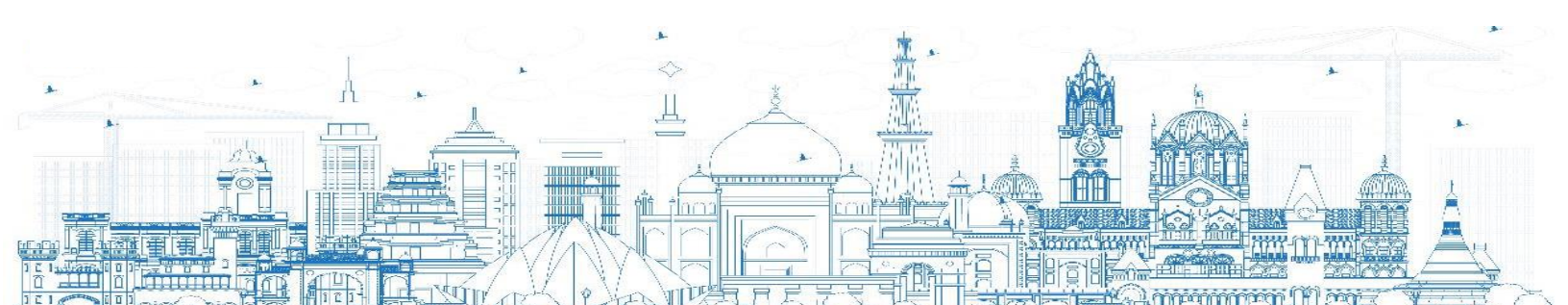
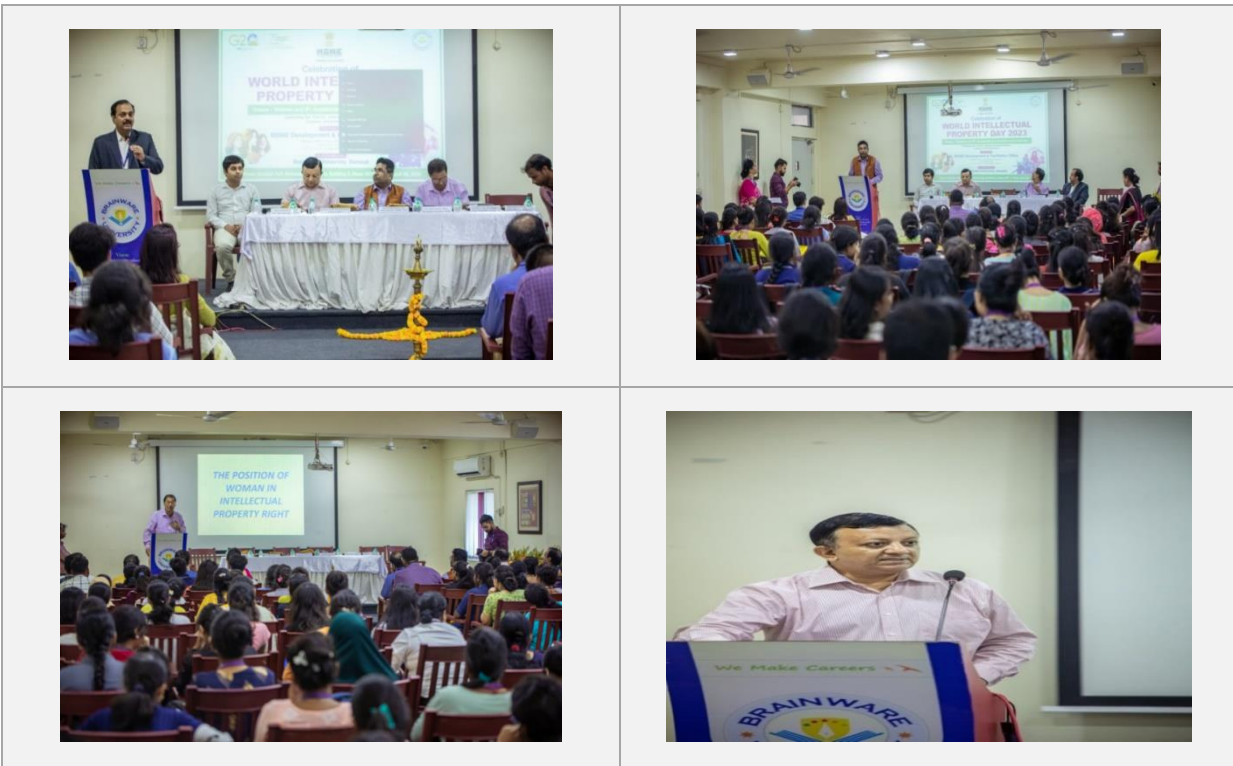
Glimpses from the Event



7. Kolkata - Event Summary

Event Date	<ul style="list-style-type: none"> • 26th April, 2023
Participants	<ul style="list-style-type: none"> • 130
Key Speakers	<ul style="list-style-type: none"> • Dr. S K Mitra, Ex Dy. Controller, O/O Patent, Design & Trademark, Kolkata • Shri. Somnath Chattopadhyay, Advocate, Kolkata • Dr. Anant Kumar Srivastava, Dean, School of Management & Commerce, Brainware University
Key Sessions	<ul style="list-style-type: none"> • Overview of IPR • Position of Women in IPR
Key Takeaways	<ul style="list-style-type: none"> • Importance of protection of Intellectual Property • Differences between all aspects of IP & how everyone can take benefits of it

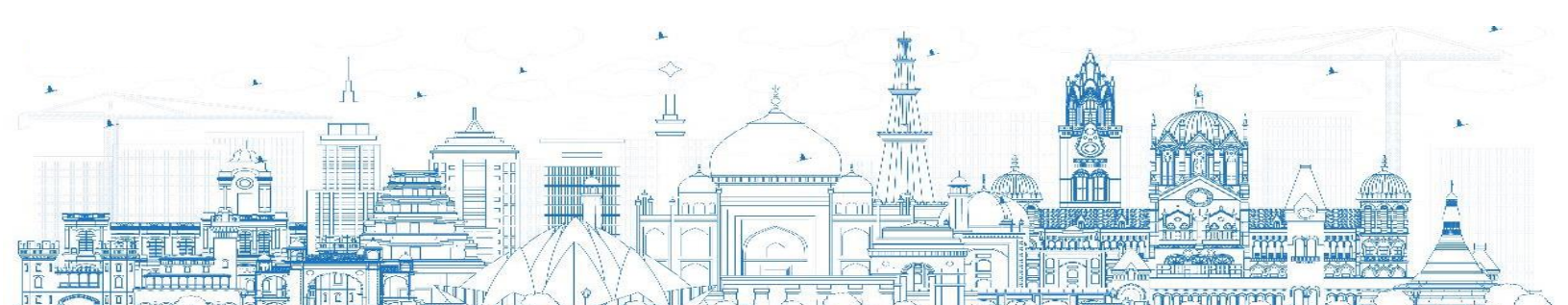
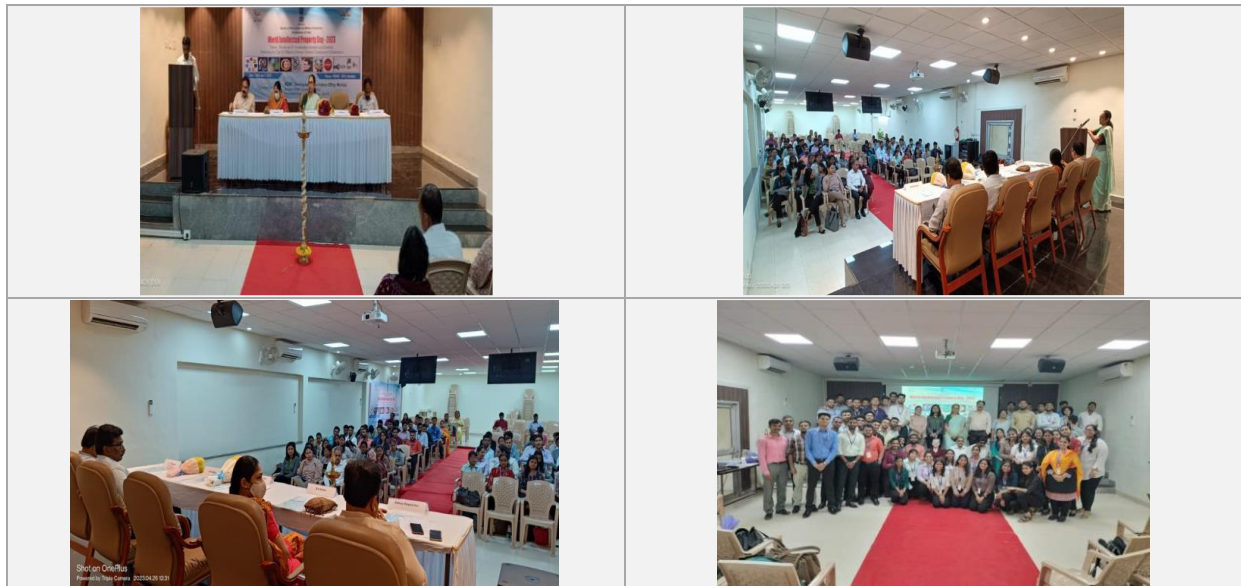
Glimpses from the Event



8. Mumbai - Event Summary

Event Date	<ul style="list-style-type: none"> • 26th April, 2023
Participants	<ul style="list-style-type: none"> • 84
Key Speakers	<ul style="list-style-type: none"> • Ms. Bhagyashree Sathe, Dy. Director, MSME-DFO, Mumbai • Shri A. R. Gokhe, Director, MSME-DFO, Mumbai • Mrs.Sujata Soparkar, President, Thane Small Scale Industries Association (Recipient of Best Women Entrepreneur Award – GOM) • Shri Sunil Khujanare, Asstt. Director, MSME-DFO, Mumbai • Shri Abhay Daptardar, Asstt. Director (CDO), MSME-DFO, Mumbai WIPO TOT • Ms. Monali Ghosh, Intellectual Property Manager, Reliance Industries Ltd • Adv. Parvez Kudrolli, Principal Associate, Khurana & Khurana, Mumbai • Ms. Kalpana Garg, Founder, Umbrella Legal, Mumbai
Key Sessions	<ul style="list-style-type: none"> • Basic forms of IP and Women - A Natural Alliance • Awareness of IP's as intangible asset for women entrepreneur. • Trademarks as a tool of branding for women start-ups
Key Takeaways	<ul style="list-style-type: none"> • Basic awareness of IP's and relation of instinct of women & women entrepreneurship, how easily it could be protected. • How effectively women entrepreneurs can make use of Intellectual Property Rights as a tool for branding of their own manufactured products, designs and marketing strategies

Glimpses from the Event



9. Patna - Event Summary

Event Date	• 26 th April, 2023
Participants	• 117
Key Speakers	<ul style="list-style-type: none"> • Shri Rakesh Kumar Raushan, MLA, Bihar • Shri Dilip Kumar, Special Secretary, Industry Department, Government of Bihar • Shri Suman Kumar Gupta, Director, BIS, Patna • Shri Rana Singh, Director, CIMP, Patna • Shri Arun Kumar Agarwal, President, BIA, Patna • Shri Ajit Kumar, IPR Attorney, M/s Glowwell, Patna
Key Sessions	<ul style="list-style-type: none"> • IPR & Its Components • Overview of MSME Schemes
Key Takeaways	<ul style="list-style-type: none"> • Understanding of IPR and its components • Government initiatives to support MSME in their IPR journey

Glimpses from the Event




विश्व बौद्धिक संपदा दिवस पर संगोष्ठी का आयोजन

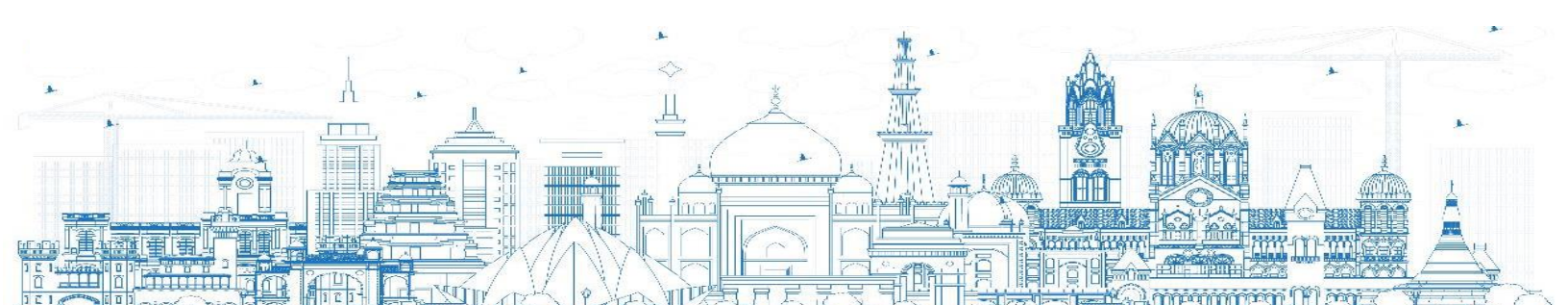
एमएसएमई को आधुनिकीकरण करने की आवश्यकता : प्रदीप

पटना, प्रातः किरण संवाददाता

एमएसएमई द्वारा बुधवार को एक दिवसीय विश्व बौद्धिक संपदा दिवस पर संगोष्ठी का आयोजन किया गया। कार्यक्रम का मुख्य उद्देश्य भारत सरकार के एमएसएमई मंत्रालय द्वारा इस वर्ष विश्व बौद्धिक संपदा 2023 का दिन महिला और आईपी: त्वरित नवाचार और रचनात्मकता विषय पर केंद्रित होगा, जो कर सकते हैं का जश्न मना रहे हैं जो दुनिया भर के निदेशक प्रदीप कुमार ने की। उन्होंने कार्यक्रम को संबोधित करते हुए उद्योगियों को भारत सरकार के एमएसएमई इन्ोवेटिव मे महिला उद्यमिगण उपस्थित रहे एवं उन्होंने अपने-अपने विचार रखें। कार्यक्रम के तकनीकी सत्र में आईपीआर अर्टनी अंजित



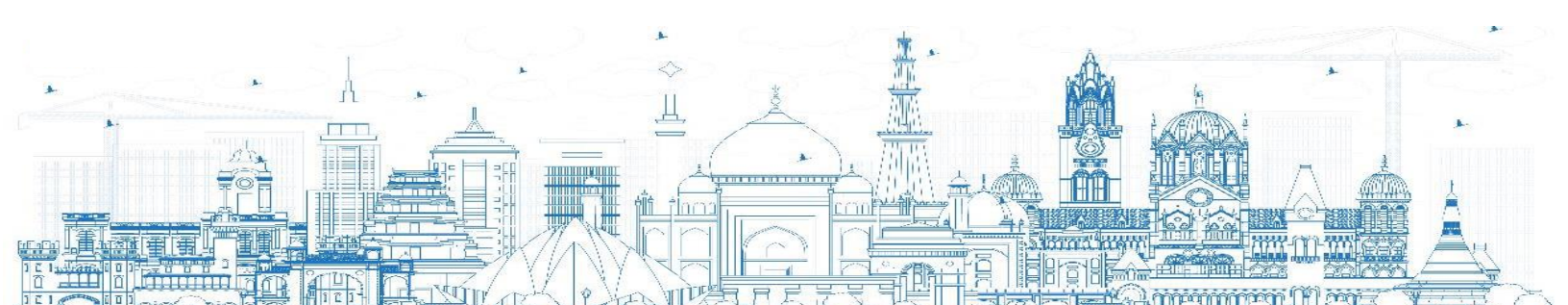




10. Kanpur - Event Summary

Event Date	<ul style="list-style-type: none"> • 26th April, 2023
Participants	<ul style="list-style-type: none"> • 130
Key Speakers	<ul style="list-style-type: none"> • Dr. Shashikant Tripathi, Director and Head, Department of Law, CSJM University • Shri Divyansh Shukla, Assistant Professor, CSJM, Kanpur • Shri A. K. Tripathi, Innovation officer, CSJM, Kanpur
Key Sessions	<ul style="list-style-type: none"> • Trademark filing process in India and Trademark Protection • Importance of Patent, patent filing and documentation • Schemes of the Ministry of MSME with emphasis on MSME Innovative Scheme
Key Takeaways	<ul style="list-style-type: none"> •

Glimpses from the Event



11. Ahmedabad - Event Summary

Event Date	<ul style="list-style-type: none"> • 3rd May, 2023
Participants	<ul style="list-style-type: none"> • 84
Key Speakers	<ul style="list-style-type: none"> • Shri Anil Pandey Head & Sr. Counsellor, IPFC- CII • Dr. Krishna Bipin Mehta IP Educator & IP Consultant
Key Sessions	<ul style="list-style-type: none"> • How to Use Patent Information for Business? • Together We Can: Approaches to Empowering Women in IP (Trademark and Patent)
Key Takeaways	<ul style="list-style-type: none"> • Impact of IP on SMES • Common IP strategies and mistakes of a company • Procedure of commercialization of an IP • Important Components of IPR- Basic Understanding • Infringement of Intellectual Property

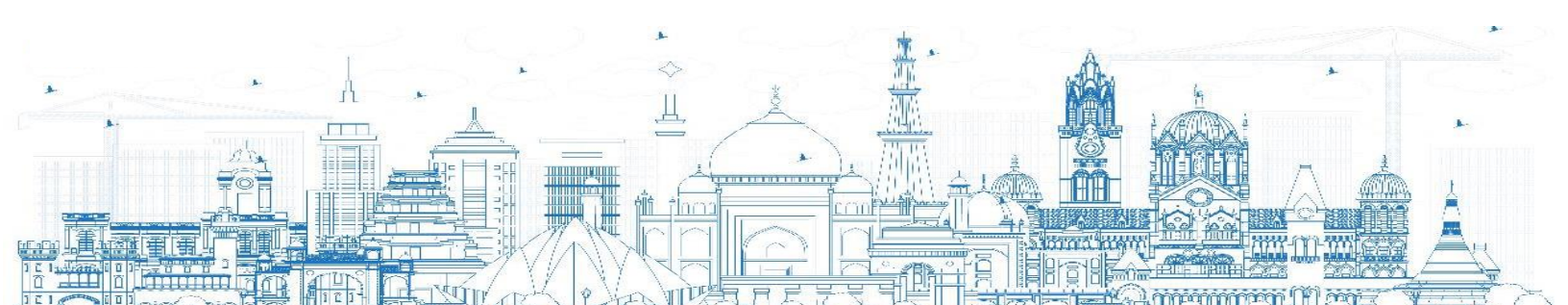
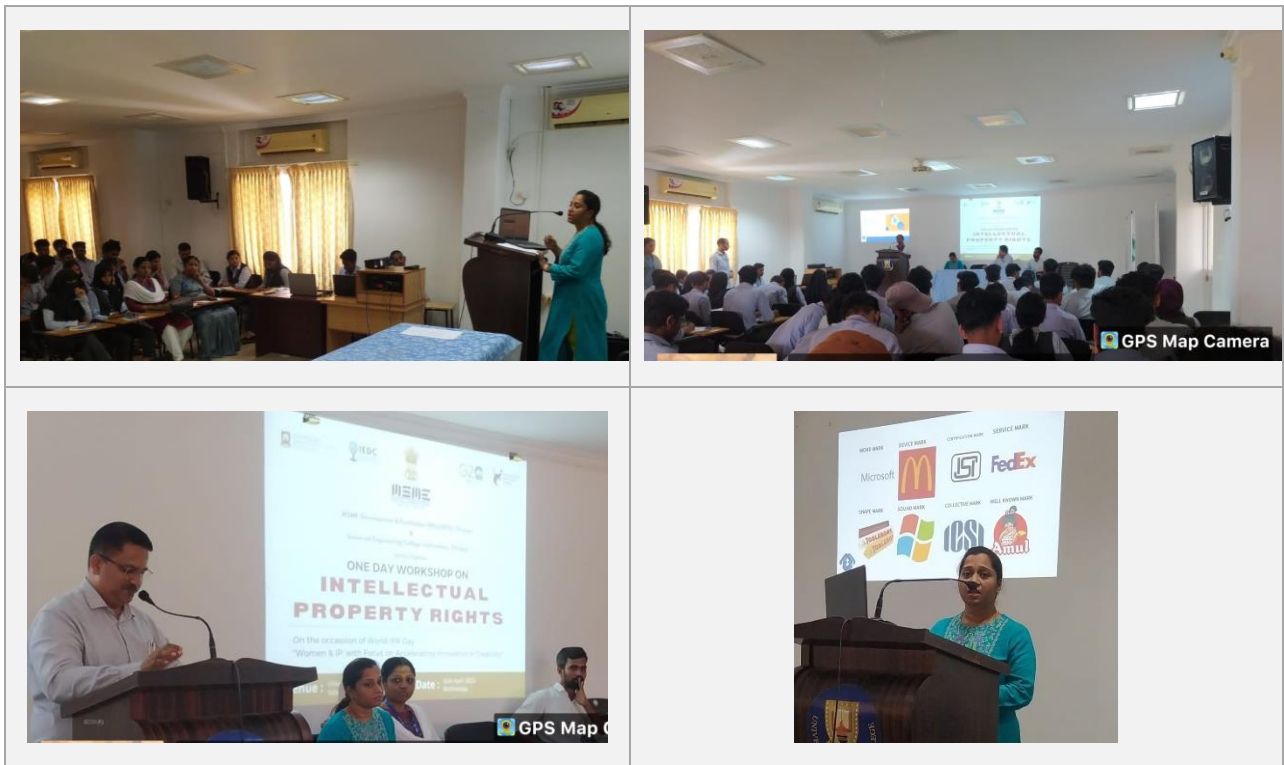
Glimpses from the Event



12. Thrissur - Event Summary

Event Date	<ul style="list-style-type: none"> • 26th April, 2023
Participants	<ul style="list-style-type: none"> • 54
Key Speakers	<ul style="list-style-type: none"> • Adv.Manju.A.B, Associate Partner and Branch Head, Altacit Global, Cochin
Key Sessions	<ul style="list-style-type: none"> • Women and IP: Accelerating, Innovation and Creativity - Celebrating the 'CAN DO' attitude of Women Inventors, Creators and Entrepreneurs
Key Takeaways	<ul style="list-style-type: none"> • Knowledge on how to protect their idea, about filing patent, trademark and design patent, about search engines etc.

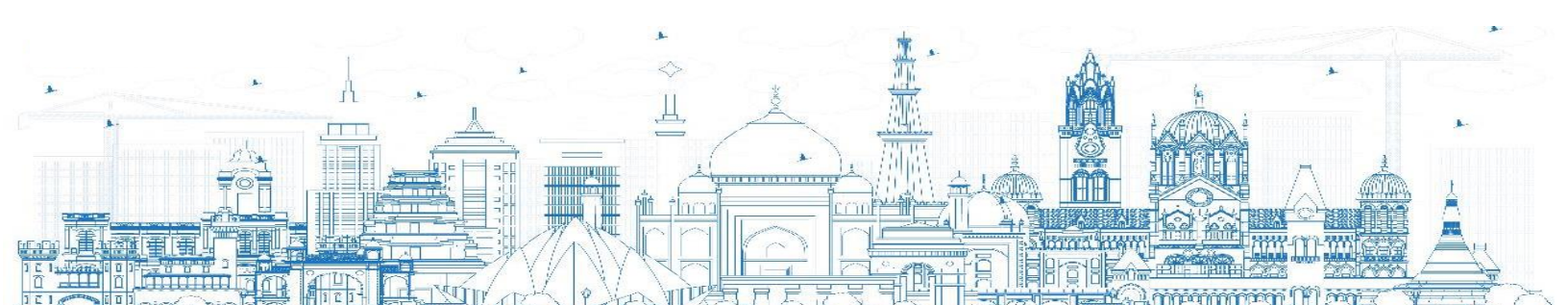
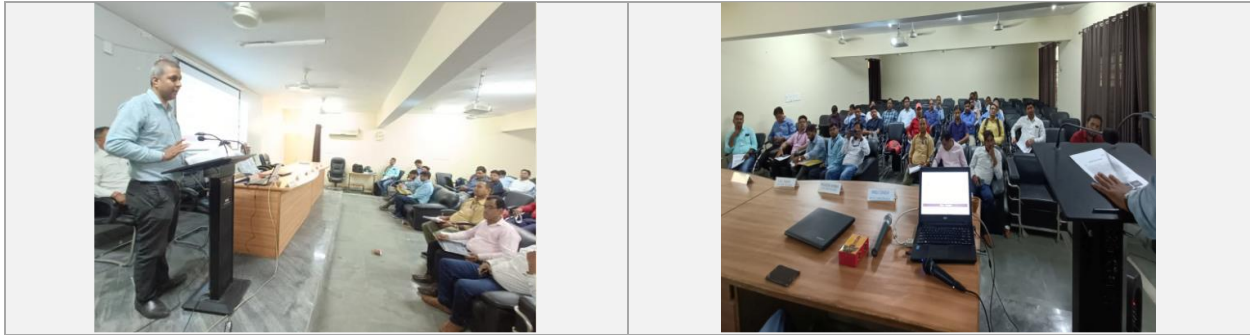
Glimpses from the Event



13. Prayagraj - Event Summary

Event Date	<ul style="list-style-type: none">• 26th April. 2023
Participants	<ul style="list-style-type: none">• 35
Key Speakers	<ul style="list-style-type: none">• Shri Prasoon Verma, ISS, Joint Director, NSSO (FOD)• Shri, S P Singh, Assistant Director, MSME-DFO, Prayagraj
Key Sessions	<ul style="list-style-type: none">• Background on IPR and its components• Live demonstration of MSME portal for IPR related assistance
Key Takeaways	<ul style="list-style-type: none">• Basic information on IPR and its components• Government schemes related to IPR and provision of IPR related assistance

Glimpses from the Event



**For more information on MSME Innovative scheme please visit:
<https://innovative.msme.gov.in/>**